

The Commerce & Contract Management Institute

Frequently asked questions

Co-founded by:



Uniting for the Future of Commercial and Contract Management: Establishing the Commerce & Contract Management Institute

About

We seek to improve the world through higher standards in buying and selling. Our rigorous, practical research and insights, both relevant and useful, shape global policy and practice.

We help society by driving up standards for the exchange of goods and services, resulting in better trading outcomes in both the private and public sectors.

As a not-for-profit organization, we were founded and supported by World Commerce & Contracting (WorldCC) and the National Contract Management Association (NCMA).

By joining forces WorldCC and NCMA collectively bring together 85 years of experience with almost 200,000 contracting and commercial professionals from around the globe in both the public and private sector. We believe we are stronger together.

Purpose

To empower, elevate, and advance our profession through knowledge and insights.

Vision

Applied research and insights shaping policy and practice globally, delivering better outcomes for society.

Mission

Through rigorous, practical, and focused research on commerce and contracting, we deliver actionable insights and standards that improve the exchange of goods and services in both the private and public sectors.

CCM Institute will:

- conduct research concerning commerce and contract management;
- publish research outcomes benefiting commercial and contract managers and their employing organizations;
- promote the profession of commercial and contract management through data, education, and standards;
- provide scholarships and grants for research in areas relevant to the profession; and
- enhance and continuously develop global contracting standards.

Frequently Asked Questions

Why are NCMA and WorldCC combining their research functions?

National Contract Management Association (NCMA) and World Commerce & Contracting (WorldCC) are uniting their research capabilities to form the Commerce & Contract Management Institute (CCM Institute). This collaboration combines the strengths of NCMA's Contract Management Institute (CMI) and WorldCC's research function to create a unified research hub dedicated to advancing commercial and contract management globally. By consolidating efforts, we aim to elevate the profession, foster innovation, and address critical challenges with impactful research and data-driven insights.

What is the goal of the Commerce & Contract Management Institute?

The CCM Institute's primary goal is to advance the commercial and contract management profession by:

- Conducting groundbreaking research.
- Publishing insights to benefit professionals and their organizations.
- Supporting a globally accepted standard.
- Promoting global standards and best practices.
- Supporting education and professional development.
- Providing grants and scholarships to foster innovation and growth within the field.

I am a member of WorldCC/NCMA. Am I now a member of CCM Institute?

No, CCM Institute is not a membership association. Your membership with WorldCC or NCMA remains unchanged. CCM Institute will conduct research on behalf of, or in conjunction with, either, or both of, NCMA and WorldCC. As a benefit of your membership, any research conducted in partnership with the association you are a part of, will be freely available to you.

Will NCMA and WorldCC continue to operate independently?

Yes. NCMA and WorldCC will remain separate organizations with their own brands and missions. The CCM Institute will function as a collaborative initiative governed by a joint Governance Board with equal representation from both NCMA and WorldCC. This ensures alignment with the missions of both organizations while fostering innovation and cooperation.

What is the benefit of CCM Institute to me as a member of WorldCC or NCMA?

By utilizing the platforms and membership bases of both WorldCC and NCMA, CCM Institute has access to close to 200,000 people, who are associated to the commercial and contract management profession. This means that any research conducted has a huge sample size to draw upon, bringing great validity to the findings. Plus, through the use of combined WorldCC and NCMA resourcing, there is greater capacity to conduct more research on the topics that matter to you.

How will this collaboration benefit the profession?

The CCM Institute will:

- Establish a centralized, globally recognized hub for research and innovation.
- Develop a unified body of knowledge that defines best practices in contracting.
- Provide actionable insights and tools to help professionals address emerging challenges.
- Enhance the profession's visibility and value to organizations, governments, and society.
- Open new career pathways and opportunities for professionals worldwide.

What resources are being combined to create the CCM Institute?

Both NCMA and WorldCC will contribute key assets, including:

- Legacy datasets and survey instruments.
- Research capabilities and products such as reports, webinars, and tools.
- Financial and human capital to support initial activities and ongoing operations.

The CCM Institute will also receive administrative support, IT services, and marketing efforts from both organizations.

What are the main objectives of the CCM Institute?

The CCM Institute's objectives include:

- Advancing the profession through innovative research and thought leadership.
- Defining global standards and best practices for contracting and contract management.
- Supporting WorldCC/NCMA education, training, and certification with research-informed resources.
- Promoting the strategic value of contracting to organizations and society.
- Strengthening stakeholder engagement through data-driven insights and solutions.

What specific research topics will the CCM Institute focus on?

Initial research efforts will address:

- Sustainability in contracting.
- The impact of AI and digital transformation on the profession.
- Risk management strategies.
- The evolving role of contracting in organizational agility.

The CCM Institute will also explore emerging trends and challenges to ensure the profession remains forward-looking and innovative.

How can I get involved in CCM Institute research?

You can contribute to CCM Institute's research by:

- **Responding to surveys and data collection initiatives:** Keep an eye out for research surveys distributed by WorldCC and NCMA. Your input will directly shape the research agenda and ensure that the findings are relevant to real-world challenges.
- **Participating in research focus groups and interviews (when available):** CCMI may conduct focus groups or interviews to gather in-depth insights on specific topics. These opportunities will be announced through WorldCC and NCMA communication channels.

How will the CCM Institute be governed and managed?

The CCM Institute will be governed by a Governance Board composed of representatives from both NCMA and WorldCC. An Executive Director will manage daily operations, reporting to the Governance Board. Key decisions, including strategic direction and performance monitoring, will require unanimous agreement from both organizations.

How will success be measured?

The Governance Board will establish annual Key Performance Indicators (KPIs) to measure:

- Research output and quality.
- Financial performance and sustainability.
- Stakeholder engagement and satisfaction.
- Brand visibility and global impact.

Annual evaluations will ensure that the CCM Institute remains aligned with its mission and continues to deliver value to the profession.

What is the long-term vision for the CCM Institute?

The CCM Institute aspires to:

- Be the leading global resource for commercial and contract management research.
- Build a strong foundation for innovation and continuous improvement in the profession.
- Foster collaboration across industries and regions to drive meaningful change.

By uniting NCMA and WorldCC's research efforts, the CCM Institute will serve as a catalyst for advancing the profession and ensuring its continued relevance in a rapidly changing world.